

I Choose ME – SHARE YOUR STORY

What is it?

For this section of the website we are building an interactive tool similar to the what they have on the website <https://www.crisisnextdoor.gov/>. Our tool would be a little less focused on video alone, but would allow people to read and share their own stories. They will be able to upload them directly to us, including photos or videos, where we would then review them and post them to the website and/or social media. The hope is to showcase local people and the positive choices they are making, and in turn encourage others to do the same.

How does it work?

Below is a screenshot of how the section will look on the website. Users will have the option to read the stories or submit their own using the yellow button. Once they decide to share a story, they will be presented with a form they can fill out and agree to any specific consent we may need. The screenshot below is an example taken from the “crisis next door” website.

What is needed?

To get things rolling I am looking to curate a few initial stories to help people understand the message and inspire them to share as well. I am also looking for direction on the specific consent information our agencies and funding agencies require - especially if we are to open this to anyone under 18.

Some Specifics

Past media campaigns have always been focused on doom & gloom type scare tactics. However, with “I Choose ME” the idea is to focus on positive choices people can make, or reasons to focus on, to prevent substance abuse. My current thought with the stories would be to keep things simple and focus on a wide range of things from dramatic stories of triumph, if people have them, to showcasing local hobbies or talents to help give others ideas of things they could do themselves. This page on the “Rise Above” Colorado website <https://iriseaboveco.org/rise-above/with-healthy-fun/> is a vague idea of what I mean. The realistic suggestions of things people could be doing from exercising, dancing, cooking etc. We could invite ones to share stories as simple as their passion for photography. If you have any questions or would like more info on something, feel free to reach out! Thank you.

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